



## Central Valley Health Network

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### **Central Valley Health Network Appoints Cathy Frey as New CEO**

**Sacramento, Calif.**, January 9, 2012—The Central Valley Health Network (CVHN) announces Cathy Frey as Chief Executive Officer leading the organization in its mission to promote Federally Qualified Health Centers (FQHCs) and health care access for the medically underserved.

Frey is a seasoned executive who brings more than 10 years of experience working in the community health center consortium arena. Most recently, she served as CEO of Alliance for Rural Community Health (ARCH), a rural northern California association.

“We are pleased to have someone with Cathy’s experience and leadership skills at the helm,” said Graciela Soto-Perez, CVHN Board Chair and CEO of Tulare Community Health Clinics. “She has demonstrated an unwavering commitment to and knowledge of the health center world, as well as effective leadership in advocating for community health centers and the medically underserved. The Board of Directors is highly confident that Cathy will build on the great work CVHN has done over the years to support community health centers.”

Cathy is now in her seventh year serving on the Board of the California Primary Care Association (CPCA) including service as Board Chair in 2009-10. She is also active in the National Association of Community Health Centers (NACHC) serving on its Rural Health and Health Policy Committees.

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**About the Central Valley Health Network**

The Central Valley Health Network (CVHN) is a consortium of 13 Federally Qualified Health Center corporations that provide comprehensive preventative primary care services to low-income and medically underserved families throughout the Central Valley of California. CVHN's membership includes over 100 clinic sites in 20 counties serving more than 500,000 patients annually—making it the largest network of health centers serving farm workers. Of these patients, 77 percent are at or below 100 percent of the federal poverty level, 49 percent are enrolled in Medi-Cal, 35 percent are uninsured, 74 percent are Latino, and 40 percent are farm workers. CVHN supports consortium members with technical assistance, advocacy, program development and administration and training.

For more information about CVHN, visit [www.cvhnclinics.org](http://www.cvhnclinics.org) or call (559) 255-4300.

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